

Exhibit 1 (Part 1 of 4)

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA through its Los Angeles campus (UCLA) is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

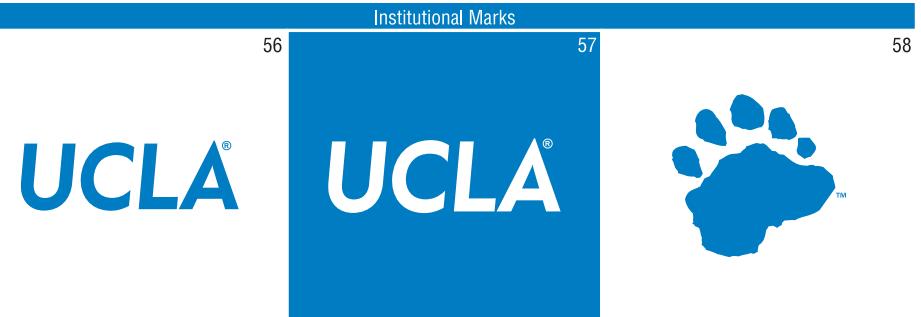
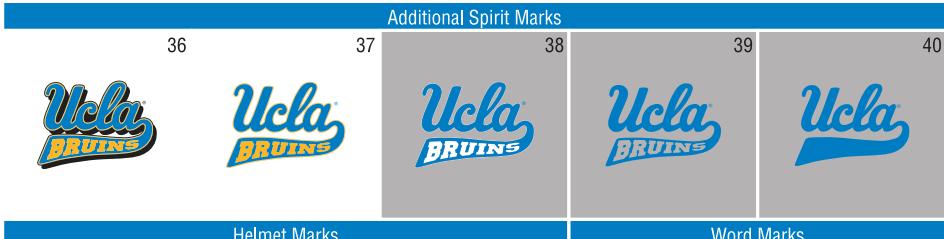
 UCLA Current Revision Date: 03/07/17			Verbiage	
Established: 1919 Location: Los Angeles, CA Mascot: Bruins Mascot Name: Joe Bruin Conference: Pac-12			UCLA ® University of California Los Angeles ® UCLA Bruins ® Bruins ™ UCLA... Champions Made Here ®	
UCLA Powderkeg Blue	UCLA Westwood Gold	Black	White	

Primary Marks				
<i>Ucla</i>	1	<i>Ucla</i>	2	<i>Ucla</i>
UCLA	6	UCLA	7	UCLA
<i>Bruins</i>	11	<i>Bruins</i>	12	<i>Bruins</i>
BRUINS	16	BRUINS	17	BRUINS
B	21	B	22	B
Additional Spirit Marks				
UCLA	26	UCLA	27	UCLA
BRUINS	31	BRUINS	32	BRUINS

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA through its Los Angeles campus (UCLA) is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

UCLA

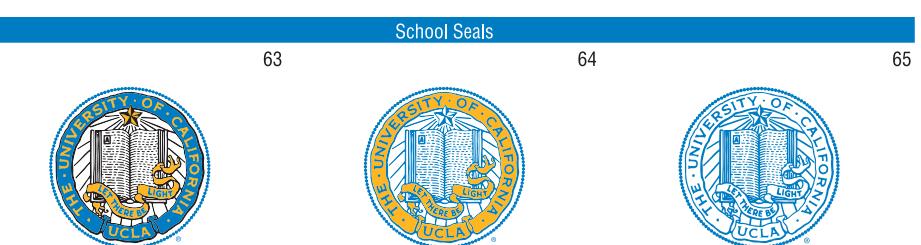
Current Revision Date: 03/07/17



59 University of California Los Angeles®

60 UNIVERSITY OF CALIFORNIA LOS ANGELES®

61 University of California Los Angeles®



THE REGENTS OF THE UNIVERSITY OF CALIFORNIA through its Los Angeles campus (UCLA) is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

College Vault

UNIVERSITY OF CALIFORNIA LOS ANGELES (UCLA)

DECEMBER 4, 2014



LOGO MARKS	

VERBIAGE	GENERAL INFORMATION
UCLA ® University of California Los Angeles ® Bruins™ UCLA Bruins ® UCLA...Champions Made Here™	LOCATION: LOS ANGELES, CA NICKNAME: BRUINS MASCOT: JOE BRUIN
WORD MARKS	

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA through its Los Angeles campus (UCLA) is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

*College Vault***UNIVERSITY OF CALIFORNIA LOS ANGELES (UCLA)**

DECEMBER 4, 2014



LOGO MARKS															

VERBIAGE			GENERAL INFORMATION		
UCLA® University of California Los Angeles® Bruins™ UCLA Bruins® UCLA...Champions Made Here™			LOCATION: LOS ANGELES, CA NICKNAME: BRUINS MASCOT: JOE BRUIN		
			ESTABLISHED DATE: 1919 CONFERENCE: PAC-10		
WORD MARKS					

UNIVERSITY OF ALABAMA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

Alabama			Verbiage	
 Current Revision Date: 09/26/16				
Established: 1831	Location: Tuscaloosa, AL	Mascot: Crimson Tide	The University of Alabama ® Alabama ® Bama ® UA ™ Crimson Tide ® Roll Tide ® Rammer Jammer ™	Iron Bowl ™ Denny Chimes ™ Bryant-Denny Stadium ™ Coleman Coliseum ™ Big Al ™ Crimson and White ™ Where Legends Are Made ™
Mascot Name: Big Al	Conference: SEC		Tide ™ A-Day ™	
Crimson	Gray		Black	White



UNIVERSITY OF ALABAMA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

College Vault		University of Alabama		July 13, 2016			
General Information		Verbiage		Football National Champions			
Established: 1831	Location: Tuscaloosa, AL	Nickname: Crimson Tide	The University of Alabama ® Alabama ® Bama ® U fo A ® Crimson Tide ®	Roll Tide ®	1925 1926 1930 1934 1941	1961 1964 1965 1973 1978	1979 1992 2009 2011 2012
Mascot Name: Big Al	Conference: SEC						2015



ARIZONA STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

	Arizona State	Verbiage		
Current Revision Date: 02/27/17				
Established: 1885	Location: Tempe, AZ	Mascot: Sun Devils		
Mascot Name: Sparky		Conference: Pac-12		
Athletics Maroon	Gold	Black		Metallic Gold (accent only)



ARIZONA STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

College Vault

ARIZONA STATE UNIVERSITY

NOVEMBER 5, 2014

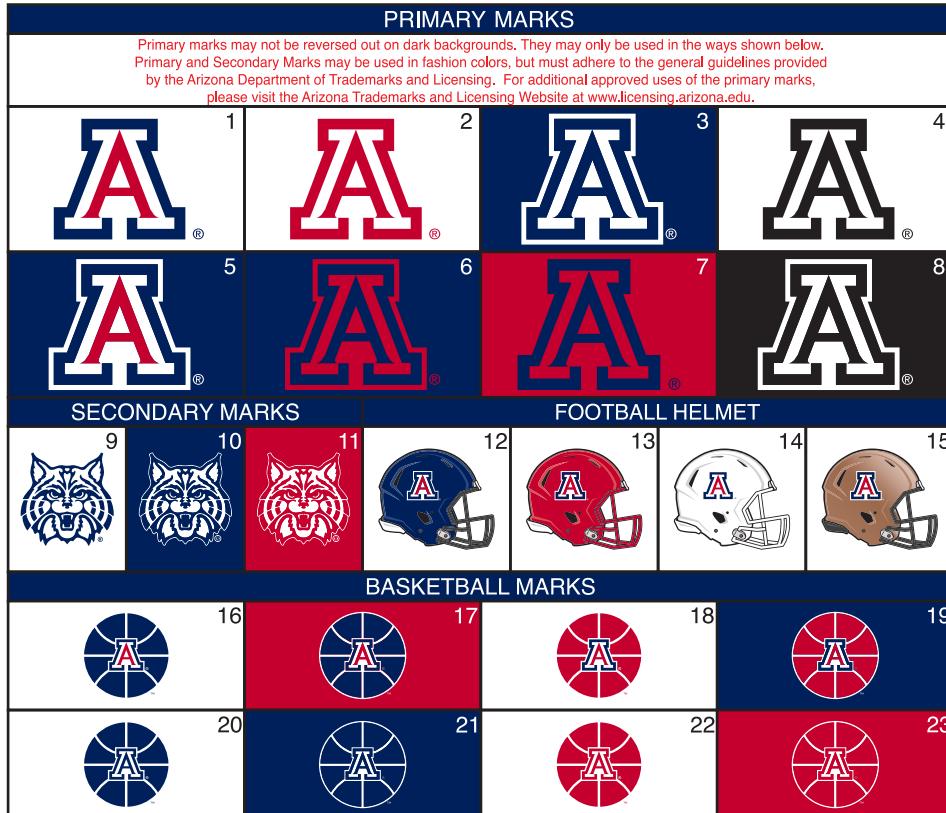


VERBIAGE				GENERAL INFORMATION			
Arizona State®	A New American University™			LOCATION: TEMPE, AZ		ESTABLISHED DATE: 1885	
Arizona State University®	Go Devils™	MASCOT: SUN DEVILS		CONFERENCE: PAC-12		MASCOT NICKNAME: SPARKY	
Sun Devils®	It's Time™						
ASU®	Fork 'Em™	22	23	WORD MARKS		24	
Sun Devil Stadium™	Fork 'Em Devils™						
Devils™	Fear the Fork™						
				25	26	27	
				28	29	30	

THE UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

PAGE 1
MAY 25, 2016

THE UNIVERSITY OF ARIZONA WILDCATS®



VERBIAGE		GENERAL INFORMATION				
The University of Arizona ®	Cats ®	ESTABLISHED DATE: 1885				
Arizona ®	Bear Down ®	CONFERENCE: PAC 12				
Wildcats™	ZONAZOO ®	MASCOT: WILDCATS				
Arizona Wildcats ®	(special license type required)	MASCOT NICKNAME: WILBUR, WILMA				
Wildcat for Life™		LOCATION: TUCSON, AZ				
<p>When the words Arizona and Wildcats are stacked, Arizona requires a ® and Wildcats requires a TM. When Arizona Wildcats is on one line, just a ® is needed after Wildcats.</p>						
STATE MARKS		STATE MARKS				

COLOR INFORMATION		
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS
RED BLUE COPPER WHITE		
RED	BLUE	COPPER

THE UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

PAGE 2
MAY 25, 2016

THE UNIVERSITY OF ARIZONA WILDCATS®



ZONA ZOO MARKS	
35	ZONA ZOO
ZONA ZOO	36
ARIZONA WORD MARKS	
37	THE UNIVERSITY OF ARIZONA®
38	THE UNIVERSITY OF ARIZONA®
39	ARIZONA
ARIZONA WORD MARKS	
40	ARIZONA
41	ARIZONA
42	ARIZONA
43	ARIZONA
44	ARIZONA
45	ARIZONA
46	ARIZONA
47	WILDCATS
48	GOLF
49	GYMNASTICS
50	CROSS COUNTRY
51	BASKETBALL
52	BASEBALL
53	SOFTBALL
54	TRACK & FIELD

VERBIAGE		GENERAL INFORMATION	
The University of Arizona®	Cats®	LOCATION:	TUCSON, AZ
Arizona®	Bear Down®	ESTABLISHED DATE:	1885
Wildcats™	ZONAZOO®	CONFERENCE:	PAC 12
Arizona Wildcats®	(special license type required)	MASCOT:	WILDCATS
Wildcat for Life™		MASCOT NICKNAME:	WILBUR, WILMA
<i>When the words Arizona and Wildcats are stacked, Arizona requires a ® and Wildcats requires a TM. When Arizona Wildcats is on one line, just a ® is needed after Wildcats.</i>			
ARIZONA WORD MARKS		ARIZONA WORD MARKS	
55	SOCCER	56	SWIMMING & DIVING
57	TENNIS	58	VOLLEYBALL
59	FOOTBALL		
ARIZONA WORD MARKS			
Marks 74-84 can be used without the Block A			
60	ARIZONA WILDCATS	61	ARIZONA FOOTBALL
62	ARIZONA FOOTBALL		
63	ARIZONA GOLF	64	ARIZONA GOLF
65	ARIZONA BASEBALL	66	ARIZONA BASEBALL
67	ARIZONA TRACK & FIELD	68	ARIZONA TRACK & FIELD
69	ARIZONA SWIMMING & DIVING	70	ARIZONA SWIMMING & DIVING

COLOR INFORMATION		
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS
RED BLUE COPPER WHITE		
RED	BLUE	COPPER

THE UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

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MAY 25, 2016

THE UNIVERSITY OF ARIZONA WILDCATS®



BEAR DOWN MARKS		
71 BEARDOWN®	72 BEARDOWN®	73 BEARDOWN®
74 BEARDOWN®	75 BEARDOWN®	76 BEARDOWN®
77 BEARDOWN®	78 BEARDOWN®	79 BEARDOWN®
80 BEARDOWN®	81 BEARDOWN®	82 BEARDOWN®
83 BEARDOWN®	84 BEARDOWN®	85 BEARDOWN®

VERBIAGE			GENERAL INFORMATION		
The University of Arizona ® Arizona ® Wildcats™ Arizona Wildcats ® Wildcat for Life™	Cats ® Bear Down ® ZONAZOO ® (special license type required)	LOCATION: TUCSON, AZ MASCOT: WILDCATS MASCOT NICKNAME: WILBUR, WILMA	ESTABLISHED DATE: 1885 CONFERENCE: PAC 12	"BEAR DOWN ARIZONA" Flight song is available and issued through the Arizona Department of Trademarks and Licensing	
<small>When the words Arizona and Wildcats are stacked, Arizona requires a ® and Wildcats requires a TM. When Arizona Wildcats is on one line, just a ® is needed after Wildcats.</small>					

WORD MARKS					
86 ARIZONA	87 ARIZONA	88 ARIZONA			
WORD MARKS					
89 CATS	90 CATS	91 CATS	92 CATS	93 CATS	94 CATS
95 CATS	96 CATS	97 CATS	98 CATS	99 CATS	100 CATS
WORD MARKS					
101 WILDCATS	102 WILDCATS	103 WILDCATS	104 WILDCATS	105 WILDCATS	
106 WILDCATS	107 WILDCATS	108 WILDCATS	109 WILDCATS	110 WILDCATS	111 WILDCATS

COLOR INFORMATION		
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS
RED BLUE COPPER WHITE		
RED	BLUE	COPPER

THE UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

PAGE 4
MAY 25, 2016

THE UNIVERSITY OF ARIZONA WILDCATS®



The marks below have been held exclusive to the University of Arizona's sideline rightsholder until 2007. These marks may now be used by other licensees within the campus/local and mid tier better channels. These marks may not be used for distribution within the Mass channel..

WORD MARKS

111

ARIZONA WILDCATS®

112 **ARIZONA FOOTBALL™**

113 **ARIZONA BASKETBALL™**

114 **ARIZONA BASEBALL™**

115 **ARIZONA SWIMMING & DIVING™**

116 **ARIZONA GOLF™**

117 **ARIZONA GYMNASTICS™**

118 **ARIZONA CROSS COUNTRY™**

119 **ARIZONA VOLLEYBALL™**

120 **ARIZONA SOCCER™**

121 **ARIZONA SOFTBALL™**

VERBIAGE

The University of Arizona ®
Arizona ®
Wildcats™
Arizona Wildcats ®
Wildcat for Life™

Cats ®
Bear Down ®
ZONAZOO ®
(special license type required)

When the words Arizona and Wildcats are stacked, Arizona requires a ® and Wildcats requires a TM. When Arizona Wildcats is on one line, just a ® is needed after Wildcats.

GENERAL INFORMATION

LOCATION: TUCSON, AZ
ESTABLISHED DATE: 1885
MASCOT: WILDCATS
CONFERENCE: PAC 12
MASCOT NICKNAME: WILBUR, WILMA

"BEAR DOWN ARIZONA"
Flight song is available and issued through the Arizona Department of Trademarks and Licensing

WORD MARKS

122

ARIZONA FOOTBALL™

123 **ARIZONA BASKETBALL™**

124

ARIZONA BASEBALL™

125 **ARIZONA SWIMMING & DIVING™**

126

ARIZONA GOLF™

127 **ARIZONA GYMNASTICS™**

ARIZONA CROSS COUNTRY™

ARIZONA VOLLEYBALL™

ARIZONA SOCCER™

ARIZONA SOFTBALL™

COLOR INFORMATION

SCHOOL COLORS

RED
BLUE
COPPER
WHITE

RED

PANTONE COLORS

BLUE

THREAD COLORS

COPPER

UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

College Vault

UNIVERSITY OF ARIZONA

JULY 30, 2014



VERBIAGE		GENERAL INFORMATION	
The University of Arizona ® Arizona ®Wildcats™ The U of A™	U of A™ UA™ Arizona Wildcats ®	Beardown ® Cats ®	LOCATION: TUCSON, AZ ESTABLISHED DATE: 1885 MASCOT: WILDCATS CONFERENCE: PAC 12 MASCOT NICKNAME: WILBUR, WILMA
Men's Basketball National Champions: 1997 Baseball National Champions: 1976, 1980, 1986 Softball National Champions: 1991, 1993, 1994, 1996, 1997, 2001, 2006, 2007 <small>When the words Arizona and Wildcats are stacked, Arizona requires a ® and Wildcats requires a TM. When Arizona Wildcats is on one line, just a ® is needed after Wildcats.</small>		"BEAR DOWN ARIZONA" <small>Flight song is available and issued through the Arizona Department of Trademarks and Licensing</small>	
WORD MARKS			
		27	28
		29	30
		31	32
		33	34

AUBURN UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.



Auburn University

Current Revision Date: 01/23/17

Established: 1856

Location: Auburn, AL

Nickname: Tigers

Mascot Name: Aubie

Battle Cry: War Eagle!

Conference: SEC

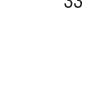
Blue

Orange

White

Yellow (Tiger eyes only)

Primary Mark			
1	2	3	4
For use on all dark backgrounds.			
Secondary Marks			
5	6	7	8
9	10	11	12
Word Marks			
13	14	15	16
16	17	18	19
19	20	21	22

Verbiage			
Auburn University ® Auburn ® Auburn Tigers ® Tigers™ AU ® Aubie ® War Eagle ® War Damn Eagle ® WDE ® War Damn ® WE™ Beard-Eaves Memorial Coliseum™ Jordan-Hare Stadium™	Plainsman Park™ Plainsman™ State of Auburn™ The Plains™ Tiger Walk® Weagle™ Samford Hall™ Bodda Getta® Fearless & True® I Believe In Auburn And Love It!® All Auburn All Orange® A Spirit that is not afraid™ 'Neath the sun kissed sky™	Deep South's Oldest Rivalry™ Auburn Family™ Auburn Oaks™ Ever to Conquer™ Never to Yield™ Auburn Arena™ Track 'em Tigers™ It's Great to be an Auburn Tiger™ Samford Hall Collection® All for Auburn™ Auburn Family All In™ Auburn Fast™ Sweet Home Auburn™	AUB™ AUO™ Separate license agreement required: Iron Bowl® In Gus We Trust® Gus Bus® HUNH™ Hurry Up No Huddle™ College Vault license required: API® Alabama Polytechnic Institute™
ge		White	Yellow (Tiger eyes only)
Helmet Marks	22	Auburn Oaks	24
	23	 Requires separate license	25
Mascot Marks	27	This Is Auburn Marks	31
	28	 Requires separate license	30
Aubie not permitted at mass retailers		 Requires separate license	
Institutional Marks	32	Institutional Marks	34
	33		36
Seal has restricted use. For more information, please visit www.auburn.edu/trademarks .	35		37
			

AUBURN UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

College Vault

AUBURN UNIVERSITY

MAY 10, 2016

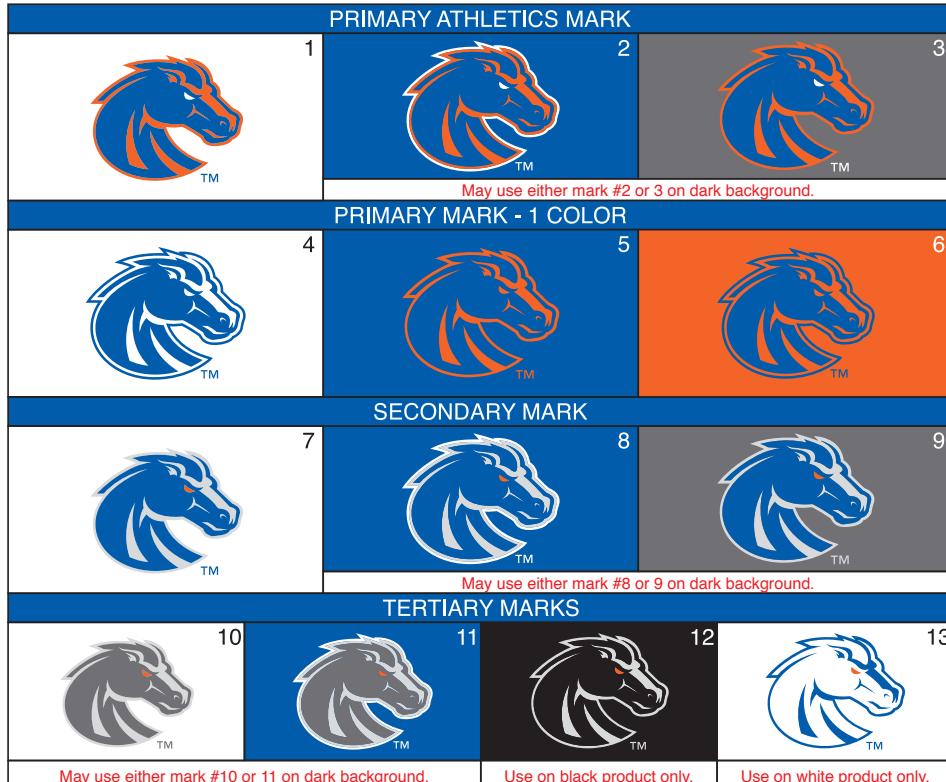


VERBIAGE		GENERAL INFORMATION	
Auburn University ® Auburn ® Auburn Tigers ® War Eagle ® Tigers™ AU ® Aubie ® Samford Hall™	Jordan-Hare Stadium™ Plainsman Park™ Plainsmen™ The Plains™ Alabama Polytechnic Institute™ Beard-Eaves Memorial Coliseum™ East Alabama Male College™ Agricultural and Mechanical College of Alabama™	API ® Tiger Walk ®	LOCATION: AUBURN, AL MASCOT: TIGERS MASCOT NICKNAME: AUBIE BATTLE CRY: WAR EAGLE! (Live icon is a Golden Eagle named Nova) ESTABLISHED DATE: 1856 CONFERENCE: SOUTHEASTERN CONFERENCE
WORD MARKS		19	20
21		22	23
24		25	

BOISE STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

PAGE 1
APRIL 1, 2013

BOISE STATE UNIVERSITY BRONCOS



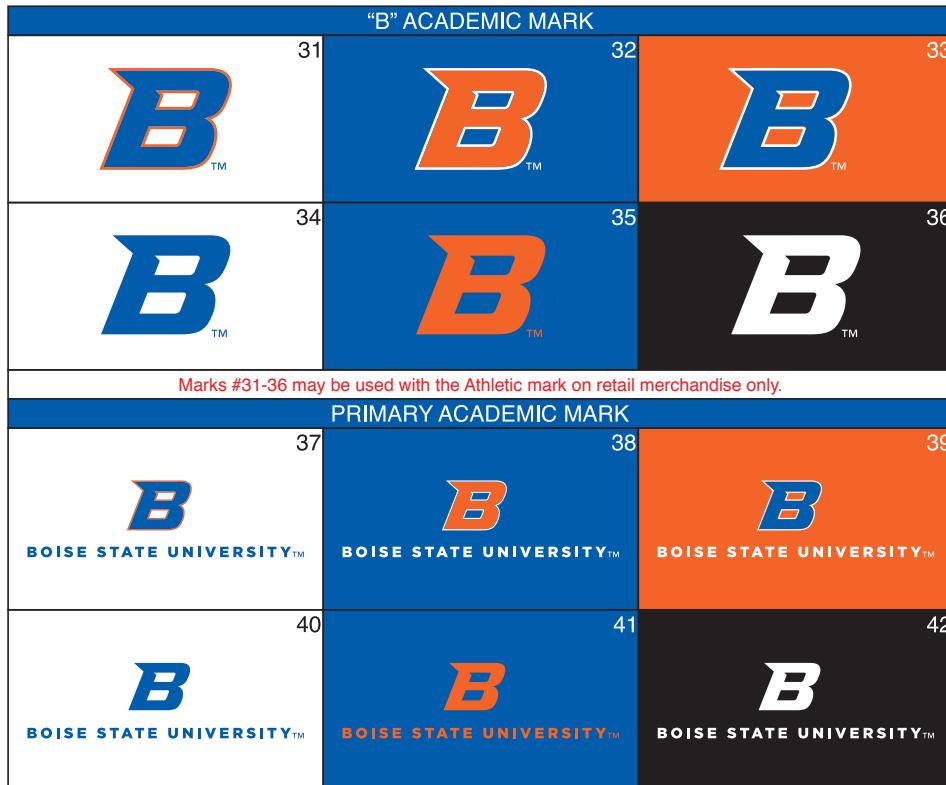
VERBIAGE			GENERAL INFORMATION		
Boise State University™ Boise State™ Broncos™	Bronco Nation™ Blue Turf™ The Blue™	LOCATION: BOISE, ID MASCOT: BRONCOS MASCOT NICKNAME: BUSTER BRONCO	ESTABLISHED DATE: 1932 CONFERENCE: MOUNTAIN WEST CONFERENCE (PAC-12) - WRESTLING		
WORDMARK					
WORDMARK					
HELMET MARKS			MASCOT MARK		

COLOR INFORMATION			
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS	
BLUE ORANGE LIGHT GRAY DARK GRAY WHITE			
BLUE	ORANGE	LIGHT GRAY	DARK GRAY

BOISE STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

PAGE 2
APRIL 1, 2013

BOISE STATE UNIVERSITY BRONCOS



VERBIAGE		GENERAL INFORMATION	
Boise State University™ Boise State™ Broncos™	Bronco Nation™ Blue Turf™ The Blue™	LOCATION: BOISE, ID MASCOT: BRONCOS MASCOT NICKNAME: BUSTER BRONCO	ESTABLISHED DATE: 1932 CONFERENCE: MOUNTAIN WEST CONFERENCE (PAC-12) - WRESTLING
STACKED ACADEMIC MARK			
	43		44
	45		46
	47		48
LEFT ALIGNED ACADEMIC MARK			
	49		50
	51		52
	53		54
SCHOOL SEAL			
	55	The seal may also be reversed to white over colors from the official palette.	56
	57		

COLOR INFORMATION			
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS	
BLUE ORANGE LIGHT GRAY DARK GRAY WHITE			
BLUE	ORANGE	LIGHT GRAY	DARK GRAY

BOISE STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

College Vault

Boise State University

December 2, 2016



General Information			Verbiage	
Established: 1932	Location: Boise, ID	Nickname: Broncos	Boise State University™ Boise State™ Broncos™ Bronco Nation™	Blue Turf™ The Blue™
Mascot Name: Buster Bronco		Conference: Mountain West Conference (Pac-12: Wrestling)		

Logo Marks

1



2



3



4



5



6



7



8



9



10



11



12



13



14



15



16



1972 - 1973

1976 - 1977

1987 - 1990

1997 - 2001

2002 - 2008

Word Marks

Broncos

Broncos

17

18

UNIVERSITY OF CENTRAL FLORIDA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

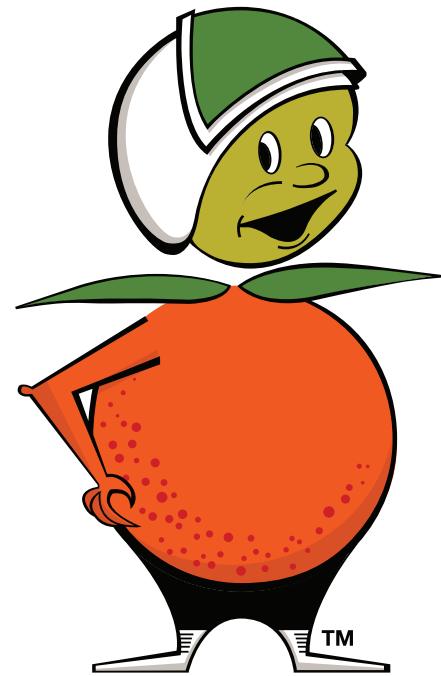
College Vault

UNIVERSITY OF CENTRAL FLORIDA

NOVEMBER 30, 2012



LOGO MARK



VERBIAGE

University of Central Florida ®
UCF ®
Knights™
UCF Knights™
University of Central Florida Knights™
Once a Knight, Always a Knight™

GENERAL INFORMATION

LOCATION:
ORLANDO, FL
MASCOT:
KNIGHTS
MASCOT NICKNAME:
KNIGHTRO

ESTABLISHED DATE:
1963
CONFERENCE:
CONFERENCE USA